

International Workshop on Public Policies and Artificial Intelligence: confronting new realities and challenges

Buenos Aires November 2024

Conference topics and objectives

Digital technologies have significantly advanced the field of public policy. They have enhanced data collection and analysis, thus improving evidence-based decision-making, and increased transparency of government activities through online public disclosures, creating greater accountability. In short, digital tools have profoundly improved how public policies are formulated, implemented, and evaluated, enabling more effective, accountable, and inclusive public institutions, a significant step towards achieving Sustainable Development Goal 16.

The recent introduction of advanced digital tools, particularly artificial intelligence (AI), in public policy has generated a mixture of excitement and alarm among social scientists, researchers, and public policy experts. AI's potential to revolutionize public policy is vast, offering unprecedented opportunities for precision and efficiency. However, it is also raising serious ethical concerns about the potential for biased decision-making, amplifying existing inequities and social prejudices, and sacrificing basic human values and rights under the guise of objectivity and efficiency.

The aim of this international workshop is to shed light on the opportunities and risks AI presents as it continues to be integrated into the public policy sphere.

Date	Panels & Speakers	Summary
CABA Thursday, November 14th (9:30 – 12:30 am)	Day one of the conference will provide an overview of key trends and issues related to using AI to address social problems	
	Workshop opening – 9:30 am	
	Confirmed Keynote speakers	
	<ul style="list-style-type: none"> Flavia costa 	CONICET researcher. Art, technology and society; Environmental humanities specialist. Coordinator of the Higher Diploma "Artificial Intelligence and Social Sciences. Theoretical and Methodological Challenges" (CLACSO).
	<ul style="list-style-type: none"> Ezequiel Alvarez 	CONICET researcher. Director of International Center for Advanced Studies (ICAS UNSAM). Latin American Representative (unique) International Committee for Future Accelerators (ICFA 2017- 2020).
<ul style="list-style-type: none"> María Laura Garrigós 	Former judge of the National Criminal and Correctional Court of Appeals of Buenos Aires City (retired 2018) and Former Subsecretary of Penitentiary Affairs, MJYDDHH (2020-2023).	
<ul style="list-style-type: none"> Lisandro Pellegrini 	Subsecretary of Criminal Policy of the Ministry of Justice of Buenos Aires Province.	

Date	Panels & Speakers	Summary
<p>Campus UNSAM</p> <p>Friday, November 15th</p> <p>(9 am – 5 pm)</p>	<p>Day Two will feature more focused discussions and study cases from Argentina on the uses of AI in judicial practice, security and penitentiary policies, gender and human rights, education and the challenges of conducting social research in the age of AI</p>	
	<p>Panel 1 Uses of AI in judicial practice, security and penitentiary policies 9 - 10:30 am</p>	
	<ul style="list-style-type: none"> ▪ Natalia Ojeda 	<p>CONICET researcher. Specialist in Prison treatment. Penitentiary policy and management.</p>
	<ul style="list-style-type: none"> ▪ Eduardo E. Estévez 	<p>Professor of Criminal Intelligence at the Instituto Universitario de la Policía Federal Argentina (IUPFA). Former Secretary of Analysis and Articulation of Processes of the Ministry of Security, Santa Fe Province (Dec. 2015–Dec. 2019).</p>
	<ul style="list-style-type: none"> ▪ Mailén García 	<p>Managing Director of DataGénero. Specialist in indicators and statistics with a gender perspective. Professor in the Diploma in Artificial Intelligence (UNSAM).</p>
	<p>Panel 2 - Gender, human rights and AI, 10:30 – 12 am</p>	
	<ul style="list-style-type: none"> ▪ Beatriz Busaniche 	<p>Fundación Vía Libre https://www.vialibre.org.ar/</p>
	<ul style="list-style-type: none"> ▪ Micaela Sanchez Malcolm 	<p>(Fsoc-UBA). Secretary of Public Innovation, Jefatura de Gabinete de Ministros de la Nación Argentina (2019 – 2023).</p>
	<ul style="list-style-type: none"> ▪ Speaker to confirm 	<p>Proyecto ARPHAI https://www.ciecti.org.ar/arphai/</p>
	<ul style="list-style-type: none"> ▪ Verónica Robert 	<p>CONICET researcher. Specialist in the economics of innovation, technological change and economic development.</p>
	<p>Panel 3: AI, education and developments for social research, 13 – 14:30 pm</p>	
	<ul style="list-style-type: none"> ▪ Alejandro Covello 	<p>Specialist in Human and Organizational Factors applied to high-risk systems. Researcher in Centro de estudios TecnocenoLab. Professor of the Higher Diploma in Artificial Intelligence and Social Sciences – CLACSO.</p>
	<ul style="list-style-type: none"> ▪ Martín Gendler 	<p>CONICET Fellow. Specialist in governmentality and algorithmic modulation processes; 5G, AI. Researcher in Programa de Estudios sobre la Sociedad de la Información del Instituto Gino Germani (IIGG-UBA).</p>
<ul style="list-style-type: none"> ▪ Ulises Girolimo 	<p>CONICET Fellow. Specialist in Socio-technological innovation processes in intensive sectors. Researcher in Programa de Estudios sobre la Sociedad de la Información del Instituto Gino Germani (IIGG-UBA).</p>	
<ul style="list-style-type: none"> ▪ Fernando Peirone 	<p>Director of the Applied Youth Knowledge Program (UNSAM). Director of the Nucleus on Digital Technologies, Culture and Society (IDAES – UNSAM).</p>	

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		Founder of the Free Faculty of Rosario. Co-founder of the Forum for the Social Debate of New Technologies.
	Panel 4: Towards an ethics of AI, 14:30 – 16 pm	
	<ul style="list-style-type: none"> ▪ Julián Tagnin 	Specialist in information and communication technologies and their epistemic drifts. Professor in information technology (UNPAZ).
	<ul style="list-style-type: none"> ▪ Patricia Digilio 	Full Professor and Researcher at the University of Buenos Aires. She specializes in Social and Political Philosophy and Ethics.
	<ul style="list-style-type: none"> ▪ Pablo Hupert 	Specialist in the functioning and effects of fluid institutions. Professor in the Master's Degree in Family and Couple Psychoanalysis at the University Institute of Mental Health (IUSAM).